

Explore your

TRAVEL CHOICES @ SNOWHILL

WAKEFIELD

Exclusive travel
offers for
residents of
Snowhill worth
up to

£930

See inside



WELCOME

TO YOUR NEW HOME AT SNOWHILL

Moving home marks the start of an exciting chapter, often bringing changes to your lifestyle and daily routines. Whether you're considering moving to the homes at Snowhill or are already settling in, you might be exploring your local travel options.

This guide is designed to introduce you to sustainable and environmentally friendly travel choices, aiming to enhance your well-being, save costs and encourage a vibrant community spirit.

Persimmon and Charles Church are committed to minimising the development's impact on the environment and the local community.

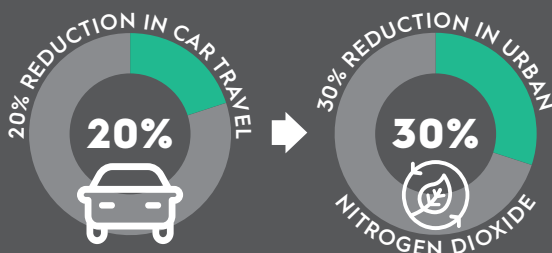
By choosing alternatives to car travel, together we can contribute to a healthier, greener and more connected local area. This guide provides a summary of your local travel options, with recommendations on sources of further information and things to consider when making daily travel choices.

We encourage you to dive in and discover how easy and rewarding sustainable travel can be. Let's make a difference one journey at a time.

JUST SOME OF THE REASONS TO CONSIDER YOUR SUSTAINABLE TRAVEL OPTIONS

LOCAL AIR QUALITY:

Did you know reducing car travel by 20% could lower urban nitrogen dioxide levels by up to 30%. This could massively improve public health.



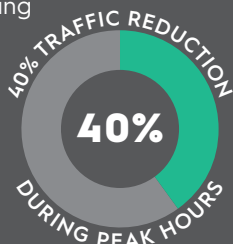
SAFETY AND CONGESTION:

Did you know a

10%



increase in cycling could reduce traffic congestion by 40% during peak hours, making streets safer and commutes faster?



SUPPORT FOR LOCAL BUSINESSES:

Did you know cyclists and pedestrians are more likely to shop locally, visiting more often and spending more money over time?

COMMUNITY COHESION:

Locations with higher levels of walking and cycling have better utilised and more vibrant public spaces, fostering a strong sense of community.



Would you like more information on your travel choices from Snowhill? Head over to the Travel Choices website for information and resources on active travel, public transport, and sustainable car use. We've put the website together to help you make more sustainable daily travel choices, where possible.

WE'VE GOT SOME
EXCITING
NEWS!



OFFER 1

FREE
BUS TRAVEL
FOR A YEAR



OR

OFFER 2

FREE
£500
CYCLE VOUCHER



Get a complimentary annual MCard for unlimited travel across West Yorkshire by bus. Use it to freely board any bus, offering an easy no-cost way to commute or explore. Ideal for an eco-friendly, flexible transport option, the MCard lets you uncover local treasures, simplify your commute, or enjoy weekends worry-free from travel costs.

Embrace the joy of cycling with our exclusive £500 cycle voucher. Redeemable at your local Halfords store or online, the voucher can be used on their extensive cycle range, including the latest e-bike technology, stylish and functional accessories, and all the essentials for your cycling adventures.

HOW TO CLAIM YOUR FREE OFFER:

Getting your hands on your choice of offer is easy.

Simply visit snowhill-travelchoices.co.uk to apply and learn more about how you can start your free travel journey. All you need is proof of residence, and you'll be on your way to exploring West Yorkshire like never before.

Whilst the benefits of making sustainable travel choices are often clear, we understand that adjusting our daily routines can be difficult. Recognising that sometimes we all need a little nudge in the right direction, we're delighted to offer each of the Persimmon and Charles Church homes at Snowhill the chance to claim one of the following fantastic offers.

OFFER 3

FREE

BUS &
RAIL

TRAVEL



Elevate your daily commute with a 3-month bus and rail ticket, offering a sustainable and budget-friendly alternative to the car. Valid on buses across the region and trains within zones 1 to 3 in West Yorkshire, this is your chance to switch some of those car journeys to public transport, while contributing to a greener community.

T&Cs: The offer is limited to one claim per address, and must be made by a resident living at the address. If a claim has previously been made by someone at your address, or you are not a resident at the address, you will unfortunately be unable to claim. Full T&Cs available on the Travel Choices website.

EXCLUSIVE OFFERS, DISCOUNTS & SAVINGS

The benefits don't stop there.

Visit snowhill-travelchoices.co.uk to find details of further ways to save on the cost of your sustainable travel journeys, through exclusive discounts, tips on ways to save and more.

Discounts include:

HALFORDS:

10% off products and services from the cycling range.

BIKE DOCK SOLUTIONS:

10% off the cost of bike storage and security at home.

FROG BIKES:

Save 10% on the cost of new bikes from the expert in children's bikes.

BIKMO:

5% off the cost of cycle insurance with Bikmo.



LET'S GET ACTIVE

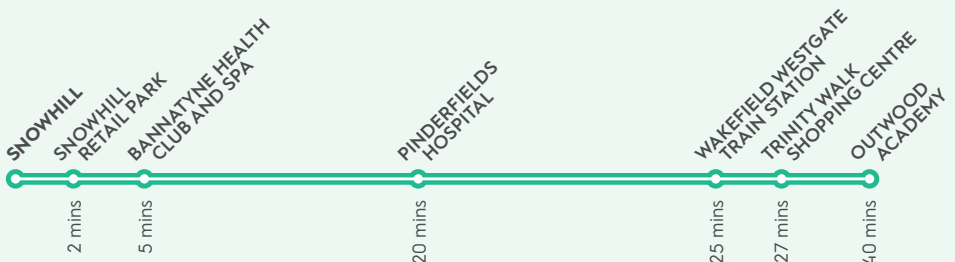
Embracing active travel by choosing to walk, cycle, or even run, for your local journeys is more than just a way to get from A to B; it's a step towards a healthier, more vibrant lifestyle. Regular physical activity, as part of our daily routines, offers profound benefits to our personal health, including reducing the risk of chronic diseases, enhancing mental health and improving overall quality of life.

Beyond the personal gains, opting for active travel plays a crucial role in reducing local congestions, easing parking pressures and significantly improving air quality.

This collective effort will help make the streets around Snowhill not only more pleasant and safer for everyone, but also nurtures a stronger sense of community.

With the added bonus that walking and cycling are incredibly cost-effective – often entirely free – we're presented with an opportunity to positively impact our environment, our health and our wallets simultaneously.

APPROX TIME TO TRAVEL ON FOOT





CYCLING FOR EVERYONE:

Snowhill's prime location offers convenient access to a variety of cycling routes, catering to both daily commutes and leisurely explorations. Wakefield City Centre, including both train stations, can be reached in around 10 minutes on a bike. Outwood station is also a similar journey time by bike, making cycling as part of a longer journey by public transport a great option.

If you're looking for a more leisurely ride, there are some great routes in the local area, including off-road canal tow path sections which form part of the National Cycle Network.

START YOUR ADVENTURE:

If the idea of cycling appeals to you, but you're unsure where to begin, Cycle City Connect is a great resource. This website serves as a comprehensive guide to cycling in West Yorkshire, offering route planning tools and information on cycle training opportunities. It's designed to support cyclists of all levels, from beginners to seasoned enthusiasts, in finding the most enjoyable and efficient routes.

 cyclecityconnect.co.uk

DISCOVER MORE:

Our dedicated website is loaded with a wealth of information, tools, and resources aimed at encouraging local active travel. Whether you're interested in detailed route maps, safety tips, or community groups to get involved in, you'll find everything you need to start making more sustainable travel choices.

 snowhill-travelchoices.co.uk

APPROX TIME TO TRAVEL BY BIKE



EXPLORE YOUR PUBLIC TRANSPORT OPTIONS

There are frequent bus services just minutes from your new home at Snowhill. The nearest stops are located just a short walk away on either Leeds Road or Bradford Road, depending on which service you are using.

Those travelling further afield have the option of travelling by train from Outwood, Wakefield Westgate or Wakefield Kirkgate.

Whilst Wakefield Westgate is the larger station, sitting on the East Coast Mainline, the stations sit on different local lines and can therefore be used to reach different destinations. A journey by train from Westgate station to Leeds will take a little over 10 minutes, whilst a journey to London will take around 2 hours.

Key local bus services include:

Service 110 Leeds Road

Wakefield – Outwood – Leeds

Every 15 minutes Monday to Friday, every 20 minutes Saturday and every 30 minutes on Sundays.

Service 118 Bradford Road

Wakefield – White Rose – Leeds

Hourly Monday - Saturday and every 2 hours on Sunday.

Service 425 Bradford Road

Wakefield – Morley – Bradford

Every 30 minutes Monday to Saturday and hourly on Sundays.

Service 101 Bradford Road

Wakefield – Wrenthorpe

Hourly Monday to Saturday.

APPROX PUBLIC TRANSPORT JOURNEY TIMES



MAKE THE MOST OF BUS OPERATOR APPS

The way that we plan and pay for bus journeys is changing. Gone are the days of flicking through printed timetables, standing at the bus stop in the hope that your bus is around the corner, or fumbling around for loose change.

Bus operators have been embracing the technology now available. Handy apps show the location of your bus on a real time map, allow you to easily plan a journey between A and B, and even let you buy and store your tickets for easy and safe access. Visit the Snowhill Travel Choices website to find out more.



FIND OUT MORE

We have packed the Snowhill Travel Choices website with a range of further information, advice and tools to support a journey by public transport.

Downloads timetables, access journey planners, view route maps and much more:



SUSTAINABLE CAR USE

Whilst there are times when it is easy enough to walk, cycle or hop on public transport, for some people and some trips the only realistic option is to travel by car. That is not to say, however, that you couldn't still save money and do your bit for the environment, even when travelling by car.

Have you considered whether you could share your journey by car, reducing the number of vehicles on the road? Or could you switch to an electric or hybrid vehicle, helping to reduce transport related CO₂ emissions?

FIND A CAR SHARE COMPANION

Do you often drive alone in your car, maybe to work on a daily basis? If you share the ride with just one other person you could halve the costs of your journey, by splitting the cost of petrol and parking.

Whilst a lot of car sharing is arranged informally, with friends, family or colleagues, there are now ways of identifying other people undertaking a similar journey. The **Liftshare** scheme is easy to use and allows you to see if there is anyone else you could share a car journey with. Simply enter your journey details and some basic preferences, and let the system do the rest.

liftshare.com





Visit the Snowhill Travel Choices website for further information on sustainable car use. snowhill-travelchoices.co.uk

JOIN THE EV REVOLUTION

Could your next car be an electric or hybrid model?

Electric vehicles (EVs) are the future of driving. With an ever-increasing number of charging points available, as well as new and exciting vehicles on the market, drivers now have greater choices and flexibility when it comes to choosing an EV.

The EV market can seem like a minefield, with lots of questions about the best options and practicalities of owning an EV. To try and help out we've pulled together some useful information, resources and tools on the Snowhill Travel Choices website. Find out more about vehicle options, how to charge and how much money you could stand to save.

USING A CAR CLUB

Car clubs are great! They provide people with convenient access to a car, without all the costs and hassle of owning one. No need to buy a car, pay fixed rentals, sort insurance or maintenance.

You can reserve a car at a moment's notice, with bookings available from as little as £5.03 an hour. When picking up the car there is no need to even see anyone, simply unlock the vehicle using your smartphone or membership card and off you go!

Your nearest car club vehicle is currently located at Wakefield Westgate station, which is easily accessed from Snowhill. Visit the Travel Choices website to find out more!

snowhill-travelchoices.co.uk

USEFUL WEBSITES & TOOLS



There are an increasing range of online tools and information sources which can help you to plan and undertake journeys by different travel modes. Here are just a few that we have picked out for you:

INFORMATION

SNOWHILL TRAVEL CHOICES WEBSITE

When it comes to information on local travel choices, the Snowhill Travel Choices website is a great place to start.

snowhill-travelchoices.co.uk

BUSES

ARRIVA

Find out more about using key local bus services on the Arriva website. Explore routes, plan a journey, view timetables and buy your tickets.

arrivabus.co.uk

CYCLING

CYCLE CITY CONNECT

Unlock your cycling potential in West Yorkshire. Find extensive support for two-wheeled trips, including the interactive West Yorkshire cycle map.

cyclecityconnect.co.uk

PUBLIC TRANSPORT

M CARD

Offered by WY Metro, the MCard is your smart solution for public transport fares in West Yorkshire. Choose your ticket for unlimited access to bus and rail services and enjoy the convenience of storing tickets on your phone.

m-card.co.uk

PUBLIC TRANSPORT

WY METRO

Discover the gateway to public transport across West Yorkshire with WY Metro. Here, you can plan your journey, download timetables, and view maps to navigate the area with ease.

wymetro.com

CYCLING

SUSTRANS

Sustrans is the national charity delivering a wide range of work focused upon cycling. They are responsible for the management of the National Cycle Network, a UK-wide network of signed paths and routes.

sustrans.org.uk

TRAINS

NATIONAL RAIL

For comprehensive train travel information, including station details, live departures and maintenance updates visit the National Rail website.

nationalrail.co.uk

CYCLING

CYCLE WAKEFIELD

Find support for cyclists of all abilities across Wakefield, including details of local events and group rides.

cyclewakefield.co.uk

YOUR LOCAL AREA



-  Bus Stop
-  Education
-  Retail
-  Food & Drink
-  Sport & Leisure
-  Train Station
-  Medical



FURTHER INFORMATION AND ADVICE

FIND US ONLINE

snowhill-travelchoices.co.uk

The Snowhill Travel Choices website is packed full of further information, advice, and tools to help you explore and plan your daily or one-off journeys.

EMAIL US

info@travelchoices.uk

REQUEST A PERSONAL JOURNEY PLAN (PJP)

If you are unsure about your local travel choices, we are here to help!

We can provide you with a PJP for a journey of your choice. Based upon your destination and time of travel you will receive an interactive email which sets out your journey choices in a user-friendly format. View your route options on a map, find out how long your journey will take by different choices, and even receive detailed directions and tips. Simply email us or complete the form on the Travel Choices website.



CONTACT US

If you would like information or further advice regarding the travel options available to you please email us at: info@travelchoices.co.uk

[snowhill-travelchoices.co.uk](https://www.snowhill-travelchoices.co.uk)

