



SNOWHILL

2025 NEWSLETTER

TRAVEL

CHOICES

LOOK INSIDE
FOR YOUR **FREE**
SUSTAINABLE
TRAVEL CREDIT
WORTH UP TO

£930

FIND OUT MORE INSIDE

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TRAVEL
CHOICES



Persimmon
Together, we make your home



CHARLES CHURCH



WELCOME

to your Snowhill
sustainable travel
newsletter.

Balancing convenience with sustainability in our daily journeys can be a challenge, but Travel Choices is here to make it easier and more enjoyable. In this edition of our Travel Choices newsletter you can find out about exclusive sustainable travel related offers and discounts, plus the lowdown on saving on the cost of train travel, learn about Sarah and Tom's car sharing journey and pick up some essential cycle safety tips with our spring cycling guide.

The Snowhill Travel Choices programme is focused on finding practical, sustainable travel solutions that fit

seamlessly into our daily routines. While cars are sometimes necessary, many local journeys present perfect opportunities to explore alternatives.

Imagine the difference we could make if we drove less, even if just some of the time: less traffic, safer streets, and a cleaner environment. These changes not only benefit our community but also lead to personal gains like extra savings and improved well-being.

So, dive in and see what changes you can make, no matter how small, and share your journey with us.

YOUR CARBON FOOTPRINT



Are you interested in understanding how big your carbon footprint is from the regular journeys you make, your home and the food you eat?

WWF has an eye-opening, interactive carbon calculator that estimates your carbon footprint and identifies ways in which you could make cleaner, greener, changes to your life.

Give it a go and see how you rank compared to the rest of the country and postcode area. Scan the QR code or visit the website:



footprint.wwf.org.uk

Would you like more information on your travel choices from Snowhill? Head over to the Snowhill Travel Choices website for information and resources on active travel, public transport, and sustainable car use. We've put the website together to help you make more sustainable daily travel choices, where possible.



snowhill-travelchoices.co.uk

WE'VE GOT SOME
EXCITING
NEWS!



OFFER 1

FREE
ANNUAL BUS ONLY
MCARD



OR

OFFER 2

FREE
£500
CYCLE VOUCHER



Explore your local public transport options with an annual bus only MCard, designed to introduce you to the ease and benefits of bus travel within the area. Whether you're commuting, running errands, or exploring, this pass is your invitation to experience the West Yorkshire bus network on us.

Embrace the joy of cycling with our exclusive £500 cycle voucher – perfect if you're in the market for a new bike or looking to accessorise for smoother travels. Redeem at your local Halfords store on their extensive cycling range, including the latest in e-bike technology, stylish and functional accessories, and all the essentials for your cycling adventures.

HOW TO CLAIM YOUR FREE OFFER:

Getting your hands on your choice of offer is easy.

Simply visit snowhill-travelchoices.co.uk to request yours and learn more about how you can start your free travel journey. All you need is proof of residence, and you'll be on your way to exploring West Yorkshire like never before.

Whilst the benefits of making sustainable travel choices are often clear, we understand that adjusting our daily routines can be a significant change. Recognising that sometimes we all need a little nudge in the right direction, we're delighted to offer an exclusive selection of rewards to residents of Snowhill. This is our way of saying thank you for joining us in making a difference and to encourage you to give local sustainable travel options a go.



OFFER 3



OR

FREE BUS & RAIL TRAVEL

Elevate your daily commute with a 3-month bus and rail ticket, offering a sustainable and budget-friendly alternative to the car. Valid on buses across the region and trains within zones 1 to 3 in West Yorkshire. This is your chance to switch some of those car journeys to public transport, while contributing to a greener community.

T&Cs: The offer is restricted to one claim per address and must be made by a resident living at the address. If a claim has previously been made, or you are not a resident at the address, you will unfortunately be unable to claim.

Applications should only be made once you have completed on the purchase of your home.

EXCLUSIVE OFFERS, DISCOUNTS & SAVINGS

The benefits don't stop there. Visit snowhill-travelchoices.co.uk to sign up and learn more about how you can start your free travel journey. All you need is proof of residence, and you'll be on your way to exploring West Yorkshire like never before.

HALFORDS:

8% off products and services from the cycling range.

BIKE DOCK SOLUTIONS:

10% off the cost of bike storage and security at home.

BIKMO:

5% off the cost of cycle insurance with Bikmo.



EXPLORE YOUR **PUBLIC TRANSPORT** OPTIONS

Owning and running a car can be expensive, so for those that can, have you tried your local public transport options as an alternative?

LOCAL BUS TRAVEL

The closest bus stops to your new home are available from either Leeds Road or Bradford Road, your closest will depend on where your home is within the development. The stops on each road provide different services.

Key local services, both operated by Arriva, include:

Service 110

Wakefield to Leeds via Outwood

Services run every 15 minutes Monday to Saturday and every 30 minutes on Sunday. Accessed from the stops on Leeds Road.

Service 425

Wakefield to Bradford via Morley

Services run every 30 minutes Monday to Saturday and hourly on Sunday. Accessed from the stops on Bradford Road.

For further information and advice on how to travel by public transport in the local area, visit wymetro.com.

LOCAL TRAIN TRAVEL

The homes at Snowhill are ideally located for train travel, with a number of stations close by, offering convenient access to a variety of destinations.

Wakefield Westgate, Wakefield Kirkgate and Outwood stations are all accessible, with the stations sitting on differing local lines, meaning they can be used to reach different destinations.

Leeds and Sheffield can be reached via frequent services from any of the stations, with a train to Leeds taking just over 10 minutes. When considering traffic, the time it can take to find parking, plus the cost of doing so, travelling by train could be much quicker and more convenient than making the journey by car.

APPY PUBLIC TRANSPORT JOURNEYS

Looking to make your public transport journeys smoother? We've got you covered! There are plenty of great websites and apps out there to help you navigate your way around, find the best routes, and save money on fares. Here are a couple we'd suggest taking a look at or downloading:

ARRIVA

Arriva operate many of your local bus services.

Download their free app on both Google Play and iOS devices, where you can plan your journey with live departures, access real time service updates and even purchase tickets!



 arrivabus.co.uk

RAIL APPS

Purchase your train tickets through the Northern or LNER app, including season tickets. You can also get live train updates and check for any service disruption. Remember there are no booking fees when purchasing tickets directly through the apps.



 northernrailway.co.uk/app

 lner.co.uk/tickets/lner-app

WAYS TO SAVE ON TRAIN TRAVEL



Travelling by train in the UK isn't always the lowest cost option, but there are various ways to make your journeys more affordable and convenient. Some allow you to cut the cost of train journeys by as much as 50%!

FLEXI-SEASON TICKETS

Say goodbye to the rigid commute with flexi season tickets! Designed for the modern, flexible workforce, these tickets offer the perfect blend of convenience and savings for part-time and hybrid workers.

Enjoy unlimited travel on any eight days within a 28-day period. You will then save compared to buying daily tickets plus avoid the commitment of a traditional season pass.

Flexi-season tickets are perfect for adapting to your changing schedule!



nationalrail.co.uk



Unlock the potential for affordable and flexible travel with a UK Railcard and start enjoying your journeys even more!

Most Railcards can be purchased online with the option to download as a digital Railcard to your smartphone or device with the Railcard App.

You can book your train tickets online or in person, but in order to qualify for a reduced rate ticket you must be able to present your Railcard during your journey. Failing to do this will invalidate your train ticket.

Find out more and see how much you could save:



SPLIT SAVE

Split ticketing is a way to save money on train fares by breaking your journey into multiple segments and purchasing separate tickets for each leg, rather than buying a single ticket for the entire route.

The best part? You don't need to change trains at the split points. The trick lies in how rail fares are calculated, and split ticketing takes advantage of this to offer cheaper prices without compromising on your journey.

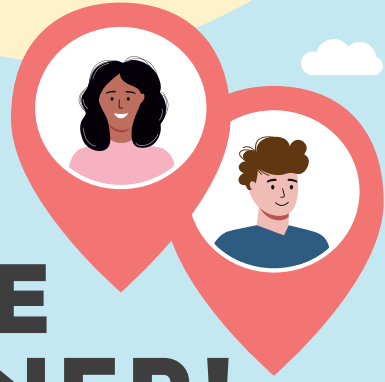
There are websites that will help work out the most effective points to split your fare – [trainline.com](https://www.trainline.com) provides a split fare ticket option, or alternatively, check out the [splitticketing.com](https://www.splitticketing.com) website. You can then always book directly with the train operators to avoid booking fees!

REASONS TO GET A RAILCARD

- 1 Significant savings:** Railcards typically offer a 1/3 discount on most rail fares, which can lead to substantial savings over time. There's even a 16-17 year old saver offering 50% off most fares!
- 2 Convenience:** With a Railcard, you can enjoy discounted travel across the UK without the need to search for deals or special offers.
- 3 Versatility:** There's a Railcard for almost everyone, whether you're a student, senior, family, or frequent traveller.
- 4 Easy to obtain:** Applying for a Railcard is simple, and many are now available digitally, making them even more convenient to use.

HAVE YOU EXPLORED YOUR
CAR SHARE OPTIONS?

IT COULD BE
A NO-BRAINER!



Also known as lift sharing or car-pooling, car sharing is essentially sharing your car journey with at least one other person. By matching your journeys with other people, there is the potential to significantly reduce emissions from travel whilst also saving money. Car sharing can be informal between friends, family and colleagues or you could find others to share with through online platforms such as Liftshare.

SARAH & TOM'S CAR SHARING STORY

Tell us how you first started car sharing:

Sarah: It all started when we realised we live in the same neighbourhood. We were casually chatting in the office one day about some traffic issues that morning and realised we lived close to each other! I then suggested we try car sharing to save on travel costs and make our commutes more enjoyable.

Tom: Yeah, it was a no-brainer. We were both driving the same route every day, so it made sense to combine our journeys.

What have been the main benefits of car sharing for both of you?

Sarah: For me, the biggest benefit has been the cost savings. Splitting the fuel costs has significantly reduced my monthly expenses. Plus, it's a lot more fun to have someone to chat with during the drive.

Tom: I agree. The financial savings are great, but I also appreciate the environmental impact. We're reducing our carbon footprint by having one less car on the road. And like Sarah said, having company makes the commute much more enjoyable.



Have you encountered any challenges with car sharing?

Tom: Initially, we had to coordinate our schedules and make sure we were both punctual. But once we got into a routine, it became second nature. I once had to rush home unexpectedly which left Sarah without a lift home that day. Fortunately our workplace is great and provides a guaranteed ride home in emergencies – covering the cost of a taxi fare!

Sarah: Yes, having that as a backup option is great as you don't need to worry! Also, more generally communication is key. We make sure to let each other know if we have any changes to our plans. It's all about being flexible and considerate of each other's time.

What advice would you give to others considering car sharing?

Tom: I'd say give it a try! Start by finding someone with a similar schedule and route. It's important to establish clear communication from the beginning and be open to adjustments.

Sarah: Yes, and don't be afraid to ask around. You might be surprised at how many colleagues or neighbours are interested in lift sharing. It's a great way to save money, help the environment, and make your commute more enjoyable.

Feeling inspired to start sharing your journeys? Head over to snowhill-travelchoices.co.uk for more advice on how to get started, or to liftshare.com to jump straight in!



SPRING CYCLING MADE EASY



With the days getting warmer and longer it can be much easier to enjoy many local trips by bike or on foot. Here are our top tips for staying safe, comfortable, and stylish as you make the most of springtime adventures by bike.

EMBRACE THE LIGHT

Take advantage of the brighter mornings and evenings by ensuring your bike lights and reflectors are in good working order. Whilst days are slowly getting longer, it's always smart to be prepared for early sunsets or overcast skies. High-visibility clothing is a good idea at all times of the year to keep you noticeable on the road.

DRESS FOR THE SEASON

Weather can always be unpredictable, so a lightweight, waterproof jacket is a must-have. Look for an option that's easy to pack or tie around your waist when the sun comes out. Breathable fabrics will keep you comfortable during those longer rides or walks.

KEEP COMFORTABLE

While it's warming up, chilly mornings can still catch you off guard. Opt for lightweight gloves that keep your hands warm without compromising your ability to grip handlebars or manage brakes. As temperatures rise during the day, layering is your best friend. Thin, breathable layers allow you to adjust to fluctuating conditions with ease.

MAINTAIN YOUR RIDE

Spring can bring its fair share of muddy trails and damp roads. After each journey, take a moment to wipe down your bike to remove dirt and protect its components. Check that your tyres have sufficient tread for optimal grip, especially if unexpected rain showers make the roads slick.

RIDE SMART

Roads and cycle paths can be dotted with puddles and patches of wet leaves. Avoid these hazards by staying vigilant and selecting safe cycling positions. Choose well-maintained paths and be mindful of slippery surfaces like drain covers.

ADAPT TO CONDITIONS

While spring invites more outdoor activity, don't hesitate to switch gears if the weather turns sour! Consider walking, taking public transport, or even car sharing when the conditions aren't ideal for cycling.

With these tips, you'll be ready to enjoy the fresh blooms, mild weather, and longer days that make spring the ideal season for staying active outdoors.

USEFUL WEBSITES & TOOLS



There are an increasing range of online tools and information sources which can help you to plan and undertake journeys by different travel choices. Here are just a few that we have picked out for you:

INFORMATION

SNOWHILL TRAVEL CHOICES

When it comes to information on local travel choices, the Snowhill Travel Choices website is a great place to start.

snowhill-travelchoices.co.uk

PUBLIC TRANSPORT

WY METRO

Discover the gateway to public transport across West Yorkshire with WY Metro. Here, you can plan your journey, download timetables, and view maps to navigate the area with ease.

wymetro.com

PUBLIC TRANSPORT

MCARD

Offered by WY Metro, the MCard is your smart solution for public transport fares in West Yorkshire. Choose your ticket for unlimited access to bus and rail services and enjoy the convenience of storing tickets on your phone.

m-card.co.uk

CYCLING

CYCLE CITY CONNECT

Unlock your cycling potential in West Yorkshire. Find extensive support for two-wheeled trips, including the interactive West Yorkshire cycle map.

cyclecityconnect.co.uk

BUSES

ARRIVA

Dive into the details of key local bus services. Find routes, plan your journeys, view timetables, and purchase tickets to streamline your journey.

arrivabus.co.uk

CYCLING

CYCLE WAKEFIELD

Find support for cyclists of all abilities across Wakefield, including details of local events and group rides.

cyclewakefield.co.uk

FOR FURTHER INFORMATION

The Travel Choices website for Snowhill has been created exclusively for you! The website is jam-packed full of resources and information on how to travel more sustainably, including active travel, public transport, and sustainable car use. Head on over for information on getting around the local area by foot or bicycle, guides to bike maintenance, public transport ticket options and much, much more!



snowhill-travelchoices.co.uk

CONTACT US

If you would like information or further advice regarding the travel options available to you please email us at:
info@travelchoices.uk

