



SNOWHILL

2025 NEWSLETTER

TRAVEL

CHOICES

TURNING HEADS
& WHEELS

FREE TRAVEL VOUCHER FOR RESIDENTS OF SNOWHILL!



**TRAVEL
CHOICES**



Persimmon
Together, we make your home



Charles Church



WELCOME

TO THE SNOWHILL TRAVEL CHOICES NEWSLETTER

At Travel Choices we're all about encouraging sustainable travel choices that fit seamlessly into everyday life. In this edition of our newsletter, we're excited to bring you fresh insights; from busting common EV myths to exploring the perfect bicycle for every journey.

The Snowhill Travel Choices programme is focused on helping residents find practical, sustainable travel solutions that benefit our local community, our health and wellbeing, and the environment. While cars are sometimes necessary, many local journeys present perfect opportunities to explore alternatives.



snowhill-travelchoices.co.uk

TWO WHEELS, MANY STYLES!

CAN YOU IDENTIFY THE DIFFERENT BIKES?

With bikes available in all shapes and sizes, designed for everything from smooth city commutes to rugged trails, you'll have no trouble finding an option that will turn heads when riding past! Whether you're a casual rider or a cycling enthusiast, there's a perfect bike for every adventure. Here, we've highlighted a few different types, but can you guess which is which?

1. FOLDING BIKE

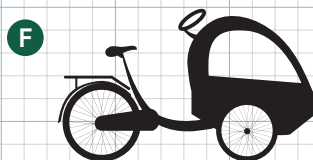
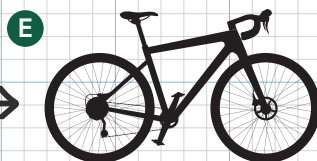
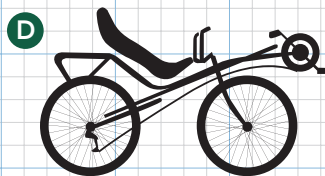
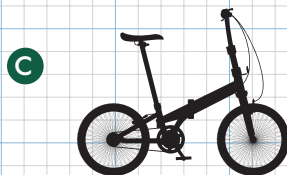
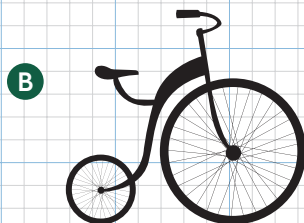
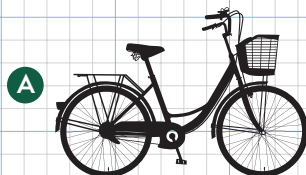
2. ROAD BIKE

3. STEP THROUGH

4. PENNY FARTHING

5. CARGO BIKE

6. RECUMBENT



You'll find the correct answers on page 10!

SPECIAL OFFER

FOR RESIDENTS

CLAIM
ONE OF

2

EXCLUSIVE FREE TRAVEL OFFERS

We are delighted to offer each home at Snowhill a free travel voucher!

As part of the planning process, funding was secured to support use of sustainable travel options. The initiative aims to help residents make the most of local walking, cycling, and public transport choices, to reduce traffic congestion, improve air quality and promote healthier, more active lifestyles.

Make sure you claim yours!

EACH HOME AT SNOWHILL CAN SELECT ONE OF THE FOLLOWING:



ANNUAL BUS MCARD

Unlimited access to buses across West Yorkshire, for a whole year!

OFFER 1

OR



£500 CYCLE VOUCHER

Use this voucher at your local Halfords store towards the cost of a new bike, cycle accessories or a bike service!

OFFER 2



CLAIM YOUR OFFER:

Scan here to request yours today!



Or visit;
snowhill-travelchoices.co.uk

Simply fill out the form with a few of your details and you'll be on your way to exploring West Yorkshire like never before.

* You may be asked to provide proof of residence; full T&Cs can be found on the website.

IT DOESN'T STOP THERE!

We have further ways you can save on the cost of your sustainable travel journeys, with a selection of discounts and tips, including:

halfords

8% off products and services from the cycling range.

BIKEDOCKSOLUTIONS
THE MANUFACTURING STANDARD

10% off the cost of bike storage and security at home.

 **bikmo**

5% off the cost of cycle insurance with Bikmo.

 snowhill-travelchoices.co.uk



EXPLORE YOUR PUBLIC TRANSPORT OPTIONS

For both regular and one-off journeys, public transport can offer a smart and sustainable travel choice - saving you money and helping to reduce carbon footprints.

Snowhill is ideally located for travelling by public transport. In addition to bus services being available from Leeds Road and Bradford Road, Wakefield Westgate train station is only a short bike ride away. Whether your journey is local or long distance, public transport could therefore provide a great travel option.

TRAVEL BY BUS

Depending on the service you want to catch, your closest bus stops can be found on either Leeds Road to the east or Bradford Road to the west.

Service 110

Connects Wakefield to Leeds with departures every 15 minutes, Monday to Saturday and every 30 minutes on Sunday. Operated by Arriva and available from Leeds Road.

Service 425

Operates between Wakefield and Bradford, with services every 30 minutes Monday to Saturday and hourly on Sunday. Operated by Arriva and available from Bradford Road.

Explore all of your public transport options on the Travel Choices website:
snowhill-travelchoices.co.uk

£2.50

The Bus Fare Cap is still here! You won't pay more than £2.50 for a single journey in West Yorkshire.

Some handy websites to help you on your bus journey:

arriva.co.uk
wymetro.com





TRAVEL BY TRAIN

Wakefield Westgate station is the closest and can be reached in under 10 minutes by bike or around 25 minutes on foot.

From the station there are regular services to Leeds, Sheffield and London King's Cross, as well as less frequent trains to Edinburgh.

A train to Leeds takes just 15 minutes, making it a quick and convenient alternative to making the trip by car.

If you are looking to plan a journey by train, here are some useful websites to check out:

nationalrail.co.uk
wymetro.com



APPROX. BUS JOURNEY TIMES



THE FUTURE'S ELECTRIC

With technology rapidly advancing, EVs are turning both heads and wheels, as they become a practical and sustainable choice for an increasing number of drivers across the UK. You've probably heard a lot of misconceptions about EVs, but they're often wrong! We've tried to myth bust some of the most common ones here...



1.4 million

As of February 2025, there are over 1.4 million electric cars in the UK.

50%

Over 50% of new car sales in the UK are either fully electric or hybrid.

BUT...

"EVs don't have enough range"...

Did you know, **72% of car journeys are under 5 miles**? Modern EVs can travel between 150-400 miles on a single charge, depending on the model. With a growing UK charging network, longer journeys are easier than ever.

“EVs are expensive”...

While EVs used to be more expensive than petrol and diesel cars, this isn't necessarily the case anymore! There are some great deals on second hand EVs, and some new models entering the market at less than £30,000 too.

They are also cheaper to run than petrol or diesel vehicles, which helps to offset the upfront cost of buying an EV. Alternatively, if your workplace offers a salary sacrifice scheme, or an EV company car, you could save large amounts on income tax and national insurance.

“I'll be forced to have an EV anyway”...

Although the UK government have set the aim of **banning the sale of new petrol and diesel cars by 2030**, this doesn't mean that petrol and diesel cars will disappear completely. Used combustion engine cars will still be available. It is also expected that new hybrid vehicles will still be available to buy from 2030 with these then being phased out by 2035.



“There aren't enough chargers”...

The UK now has over

75,000

public charging points

with rapid chargers available at motorway services and urban locations. Home charging is also convenient, with special energy tariffs available to help keep costs down.



For more information and advice on electric vehicles, take a look at the following websites:

 [zap-map.com](https://www.zap-map.com)

 [green.car](https://www.green.car)

 [electrifying.com](https://www.electrifying.com)

FIND YOUR PERFECT RIDE!

How well did you identify the bikes on page 3?

1. FOLDING BIKE

Perfect for multi-modal travel, folding bikes are compact, easy to store, and convenient for public transport, making them ideal for urban dwellers with limited space.

2. ROAD BIKE

A very common bike type. Lightweight and fast, road bikes are perfect for cyclists covering long distances on smooth surfaces.

3. STEP THROUGH

Ideal for urban commuting and casual rides, these bikes offer an upright seating position and practical features like racks or baskets, perfect for smooth cycling.

4. PENNY FARTHING

Yes, these are still available with a modern twist! Popular in the late 1800s, their large front wheel enables faster speeds and guarantees head-turning rides.

5. CARGO BIKE

Need to carry groceries, kids, or gear? With a sturdy build and extra storage, cargo bikes are the top choice for families and professionals alike.

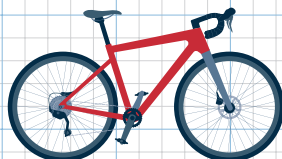
6. RECUMBENT

For a relaxed ride with better aerodynamics and comfort, a recumbent bike evenly distributes weight, making it a great choice for laid-back cycling.

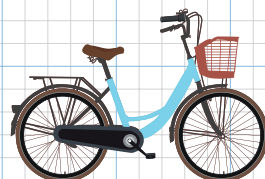
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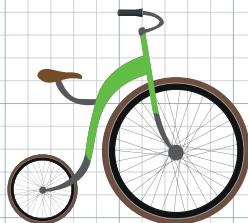
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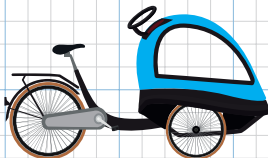
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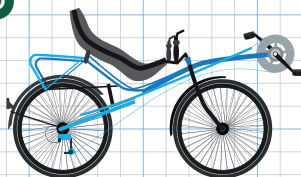
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With so many different types of bikes available, there's truly something for everyone, no matter your needs or riding style. Whether you're commuting through the city, exploring off-road trails, or simply enjoying a leisurely weekend ride, there's a bike designed to make your journey smoother and more enjoyable.

Cycling can open up a world of possibilities, and with today's diverse range of options and adaptations, almost anyone can find their perfect match. Taking the time to discover what suits you best will really enhance your cycling experience.

When choosing your ideal cycle, look for one that meets these essential criteria:

- ✓ You can mount and dismount with confidence
- ✓ You can maintain stability whether moving or stopped
- ✓ You can manage the pedalling effort comfortably
- ✓ The bike feels good during your rides and is suitable for your intended routes.

Remember, the ultimate measure of a great cycle is simple – it should bring you joy every time you ride!



Looking for more information on different bikes and struggling to decide which would best suit your needs? The Cycling UK website has plenty of great resources and information:

YOUR PERSONAL JOURNEY PLAN



Have you ever wondered how you could undertake regular journeys from your home at Snowhill more sustainably?

Let us help you turn heads and wheels with advice on your regular journeys with our personal journey plans. These are designed to help you explore alternatives to the car, save money, and reduce your environmental impact.

HOW TO CLAIM YOUR FREE JOURNEY PLAN:

1

Scan the QR code:



2

Fill in the form:

Provide a few simple details about your daily journey and travel needs. This includes – your home postcode, your journey destination (e.g. work postcode) and the times you would like to travel.

3

Receive your plan:

We'll send you a personalised travel plan which will include information on local public transport options if available, cycling routes and links to useful resources.

Visit snowhill-travelchoices.co.uk to find details of further ways to save on the cost of your sustainable travel journeys, through exclusive discounts, tips on ways to save and more.



YOUR CARBON FOOTPRINT

In WFI the average
carbon footprint is

17.5 tonnes CO₂e per year,
how do you compare?

A carbon footprint is the total amount of greenhouse gases, mainly carbon dioxide (CO₂), that are released into the atmosphere because of our activities. It's not all about transport though, everything we do has an impact on the environment.

If you want to understand your footprint, WWF has a great online tool to work out your own carbon footprint.

It's free to try and only takes a few minutes, so why not scan the QR code to check it out?



Small changes add up to make a big impact, but some actions can have a much bigger influence on your carbon footprint. Here is our guide to how beneficial simple swaps could be:

1. Travel smarter

Walk, cycle, or use public transport instead of driving.



If you drive, could you share the car journey with other people?



2. Use less energy

Switch off lights and unplug devices when not in use.



Use energy-efficient appliances and switch to a green energy provider.



3. Eat sustainably

Eat more plant-based meals and less red meat.



Buy local and seasonal foods to cut down on transport emissions.



4. Shop smart & reduce waste

Buy second-hand and sell your unwanted items!



Reduce plastic use - carry a reusable water bottle, bags, and containers.





USEFUL WEBSITES & TOOLS

If you're looking for tips on travelling more sustainably or advice on your local options, we've handpicked some key resources to help out below.

INFORMATION

SNOWHILL TRAVEL CHOICES

When it comes to information on local travel choices, the Snowhill Travel Choices website is a great place to start.
snowhill-travelchoices.co.uk

PUBLIC TRANSPORT

WY METRO

Discover the gateway to public transport across West Yorkshire with WY Metro. Here, you can plan your journey, download timetables, and view maps to navigate the area with ease.
wymetro.com

CYCLING

CYCLE CITY CONNECT

Explore your cycling options across West Yorkshire and find out about the support available to those travelling on two wheels. Home of the West Yorkshire interactive cycle map.

cyclecityconnect.co.uk

SUSTAINABLE DAYS OUT

GOOD JOURNEY

Helps you explore the UK sustainably by providing information on car-free travel to attractions, discounts for eco-friendly travel, and tips on using public transport, cycling, and walking. You can even receive discounts to popular attractions for travelling by sustainable modes!

goodjourney.org.uk

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INFORMATION

ENERGY SAVING TRUST

A UK organisation that provides expert advice on energy efficiency, renewable energy, and sustainable transport, including EVs. They offer guidance on grants, government incentives, and ways to reduce carbon emissions.

energysavingtrust.org.uk

WALKING

SLOW WAYS – NATIONAL WALKING NETWORK

Slow Ways is a citizen-made national walking network, connecting all of Britain's towns, cities and national landscapes. A great website for discovering new local walks!

beta.slowways.org

SUSTAINABLE TRAVEL

WALK WHEEL CYCLE TRUST

Formerly known as Sustrans, Walk Wheel Cycle Trust is the national charity delivering a wide range of work focused upon cycling and walking. They are responsible for the management of the National Cycle Network, a UK-wide network of signed paths and routes.

walkwheelcycletrust.org.uk



FOR FURTHER INFORMATION

The Travel Choices website for Snowhill has been created exclusively for you! The website is jam-packed full of resources and information on how to travel more sustainably, including active travel, public transport, and sustainable car use. Head on over for information on getting around the local area by foot or bicycle, guides to bike maintenance, public transport ticket options, and much more!



CONTACT US

If you would like information or further advice regarding the travel options available to you please email us at:
info@travelchoices.uk

