



SNOWHILL

2026 NEWSLETTER

TRAVEL CHOICES



EVERYDAY SMART MOVES

CLAIM YOUR **FREE** TRAVEL VOUCHER!



Charles Church



WELCOME

TO OUR LATEST EDITION OF YOUR TRAVEL CHOICES NEWSLETTER – YOUR GUIDE TO SMARTER, GREENER AND MORE AFFORDABLE LOCAL TRAVEL.

This newsletter is brought to you by the Travel Choices team, on behalf of Persimmon Homes and Charles Church. Our aim is to make sure all residents at Snowhill know about the wide range of local travel choices available for everyday trips – helping you to cut traffic, improve your health, and save money.

 snowhill-travelchoices.co.uk

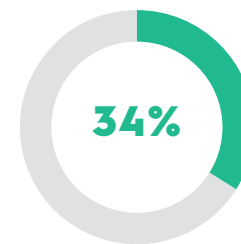
WHY RETHINK LOCAL TRAVEL CHOICES?

The car remains the most common mode of travel in the UK, but increasingly, people are looking for smarter, more sustainable ways to get around. Even small changes, like walking for short trips or choosing the bus once a week, can add up to a big difference.

Choosing alternatives to the car can help:

- ✓ reduce local congestion
- ✓ improve air quality
- ✓ transform your physical health
- ✓ boost mental wellbeing
- ✓ save you money
- ✓ support the local economy

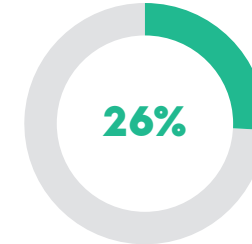
A third of short trips are still made by car



34% of trips under two miles in England are still driven – distances that could often be walked or cycled.

National Travel Survey, 2023

Transport = Top greenhouse gas emitter



Transport is the UK's largest source of carbon emissions, responsible for around 26% of total UK emissions, with over half of that from cars and vans.

Department for Energy Security & Net Zero, 2023

Stuck in traffic? You're not alone...

The average UK driver lost



sitting in traffic in 2023, costing time, money, and patience.

Source: INRIX Global Traffic Scorecard, 2024

SPECIAL OFFER

FOR RESIDENTS

CLAIM ONE OF

2 EXCLUSIVE FREE TRAVEL OFFERS

We are delighted to offer each home at Snowhill the chance to take advantage of this fantastic offer.

As part of the planning permission for the development, funding was secured to support sustainable travel options – to reduce congestion, improve air quality, and promote healthier lifestyles.

Make sure you claim yours!

Each household at Snowhill can claim one of the following offers:



ANNUAL BUS ONLY MCARD

Receive an adult annual bus only MCard, providing unlimited travel by bus across West Yorkshire.

OFFER 1

OR



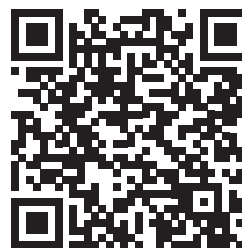
£500 CYCLE VOUCHER

Use this voucher at your local Halfords store or online towards a new bike, cycle accessories, or a bike service.

OFFER 2

TO CLAIM YOUR OFFER:

Scan here to request yours today!



Or visit:

 snowhill-travelchoices.co.uk

Simply fill out the required details and you'll be on your way to exploring West Yorkshire like never before.

* You may be asked to provide proof of residence, full T&Cs can be found on the website. The offer is currently limited to one claim per address.

IT DOESN'T STOP THERE!

We have further ways you can save on the cost of your sustainable travel journeys, with a selection of discounts and tips, including:

halfords

8% off products and services from the cycling range.

BIKEDOCKSOLUTIONS
THE MANUFACTURING STANDARD

10% off the cost of bike storage and security at home.

 **bikmo**

5% off the cost of cycle insurance with Bikmo.

talio

Save 35% on the cost of a new e-bike from Talio.

Find out more about these and other savings at
snowhill-travelchoices.co.uk

EXPLORE YOUR PUBLIC TRANSPORT OPTIONS

For both regular and one-off journeys, public transport can offer a smart and sustainable travel choice, helping you save money and reduce your carbon footprint.

TRAVEL BY BUS

Just a short walk from your front door, local stops on Leeds Road and Bradford Road provide access to buses connecting to Wakefield, Leeds, Bradford and more.

Service 110

Travelling between Leeds and Wakefield, services run every 15 minutes Monday to Saturday and every 30 minutes on Sunday.

Operated by Arriva and available from the stops on Leeds Road.

Service 425

Connects Wakefield to Bradford with services running every 30 minutes Monday to Saturday and hourly on Sunday.

Operated by Arriva and available from the stops on Bradford Road.

Service 118

Operates between Wakefield and White Rose Centre. Hourly services, Monday to Saturday, with buses every 2 hours on Sunday.

Operated by Arriva, available from Bradford Road.

£2.50

The Bus Fare Cap is still here! You won't pay more than £2.50 for a single journey in West Yorkshire

A handy bus app and website to help you on your bus journey:
arrivabus.co.uk



Download on the
App Store

GET IT ON
Google Play



TRAVEL BY TRAIN

Wakefield Westgate station is the closest station to Snowhill and can be accessed in around 10 minutes by bike or between 25-40 minutes on foot depending on where your home is within the development. From Wakefield Westgate, there are regular services to Leeds, Sheffield and London King's Cross, as well as less frequent, longer distance trains to destinations such as Edinburgh and Plymouth.

Wakefield Westgate station has a large car park with a number of accessible spaces. For those cycling to the station, there are a number of cycle storage spaces available, located at the front of the station. If you are looking to plan a journey by train, check out the LNER website:



APPROX JOURNEY TIME BY PUBLIC TRANSPORT

○	WAKEFIELD WESTGATE STATION
+	LEEDS 15 mins
+	GOLDTHORPE 26 mins
+	DONCASTER 31 mins
+	SHEFFIELD 35 mins
+	HARROGATE 54 mins
+	BIRMINGHAM NEW STREET 1 hr 40 mins
○	LONDON KING'S CROSS 2 hrs

WALK THIS WAY



Simple ways to step up your walking game both at work and with the family.

Many of us are probably guilty of not moving enough. NHS guidelines suggest that adults should do some physical activity everyday – 150 minutes per week of moderate intensity activity. It's also advised that children (aged 5 to 18) should do 60 minutes per day of moderate activity.

Walking is free, easy and one of the best things you can do for your health and wellbeing. We've compiled a list of simple ways to fit more steps into your day whether you're at work or out with the kids.

THE WORLD'S LARGEST TREASURE HUNT!

Geocaching is a real-world game where players use GPS or smartphones to find hidden containers called "geocaches." Each cache has a logbook to sign and sometimes small trinkets to trade.

It's a fun way to explore parks, woodland, and cities while adding adventure to any outing. For kids, it turns ordinary walks into exciting treasure hunts, sparking curiosity, teamwork, and active outdoor fun!



geocaching.com/play



WALKING AT WORK

Having a super busy working day can often seem like a reason to miss out on getting your steps in, however, there are some simple ways you could try and squeeze them in:

Walking Meetings

Swap the meeting room for a brisk stroll! Walking meetings are great for fresh thinking and a break from screen time.

Walk & Talk Breaks

Instead of a coffee break at your desk, take a 10-minute loop around the local area, or even indoors on rainy days.

Get Off a Stop Early

Walking the last part of a public transport journey can wake you up in the morning and help you switch off in the evening.

Step Challenge Fun

Get your colleagues involved in a team challenge - set a target, track steps, and cheer each other on!

Going Up

Use the stairs instead of the lift. Even one flight makes a difference!



HERE ARE SOME MORE TIPS ON HOW TO GET THE WHOLE FAMILY WALKING TOO!

Colour Walks

Pick a colour before you set off and spot as many things in that colour as you can - houses, flowers, buses, anything you can think of!

Follow the Leader

Take turns being the leader and making up silly moves: big steps, tiptoes, spins. Keeps young ones engaged and adds laughter!

Walk a New Route

Shake it up! Explore a different street or park. Even small changes make walks feel like an adventure.

Photo Safari

Take a camera or phone and snap interesting shapes, textures or bugs you spot. It's a great opportunity to become "nature photographers"!

BE BRIGHT & BE SEEN

As the days slowly get longer and the weather starts to improve, late winter and early spring are a great time to ease back into walking and cycling. A few simple checks and smart choices can help you travel comfortably, safely and with confidence.

Whether you're walking, cycling, or scooting, visibility is key. Here are our top tips to keep you safe and comfortable through the changing seasons:

LIGHT BUT VISIBLE

Brighter days are on the way, but many journeys still happen in low light, especially early mornings or evenings. Choosing lighter-coloured clothing or accessories with reflective details helps you stay visible without full winter high-vis gear. Make sure bike lights are still working and clean, particularly if you're travelling at dawn or dusk.

CHECK YOUR KIT

After a long winter, it's worth giving bikes and scooters a quick once-over. Check tyres for wear, ensure brakes are working properly, and clean chains or moving parts to keep everything running smoothly. A small bit of maintenance now can prevent issues later.

BUILD BACK GRADUALLY

If you've been less active over the winter months, start gently. Shorter walks or rides are a great way to rebuild confidence and fitness without overdoing it. Gradually increasing distance or frequency makes active travel easier to stick with and far more enjoyable.

WATCH FOR SEASONAL HAZARDS

While ice becomes less common, early spring still brings its own challenges. Wet leaves, mud on rural paths, potholes and debris can make surfaces slippery. Take extra care on shaded routes, near drains, or after heavy rain, and adjust your speed when needed.

LAYER UP

Spring weather can be unpredictable with sunshine one moment, wind or showers the next. Wearing breathable layers allows you to adapt as conditions change and helps prevent overheating once you get moving. A lightweight, packable waterproof is ideal for sudden rain without adding bulk.



Don't forget, we've created a bespoke guide to cycling around Snowhill. Scan the QR code to head to the cycling resources page of the website to find it!



SMART WAYS TO SAVE ON TRAVEL

With the cost of living at an all-time high in the UK, finding ways to cut down on travel expenses can make a real difference. Whether you're commuting, heading away for the weekend, or meeting friends for that long overdue catch up, here are some tips on ways to save when travelling by public transport.

1 USE A RAILCARD - SAVE UP TO 1/3 ON TRAIN FARES

Railcards are one of the best-kept secrets for saving on train travel. Available for a wide range of people, including those aged 16–25, 26–30, over 60, disabled passengers, and even for two named people travelling together, Railcards offer up to 33% off most rail fares.

Tip: You can also get digital Railcards via an app – no more forgetting them at home!

2 BUY A DAILY OR MULTI-OPERATOR BUS TICKET

If you use more than one bus company in a day, a multi-operator ticket can be a game-changer. These tickets let you travel across different services without needing to pay multiple times. You can also often get day saver tickets that allow unlimited travel within a certain area.

Tip: Many local transport apps and smartcards offer tap-on, tap-off pricing to cap your fare automatically – so you never pay more than you need to.

3 SWITCH TO A SEASON TICKET - PERFECT FOR REGULAR COMMUTERS

If you're travelling the same route most days then a weekly, monthly, or annual season ticket can offer significant savings compared to just buying as you travel. Rail and bus season tickets often work out cheaper within just a few days of use per week.

Tip: Check if your employer offers a season ticket loan scheme, which lets you spread the cost over several months with no interest.

4

TRY CAR SHARING - CUT FUEL COSTS AND MAKE NEW CONNECTIONS

Driving alone can be expensive, but what if you could split the cost? Car sharing with colleagues, neighbours, or through apps like Liftshare or BlaBlaCar can reduce travel expenses, parking stress, and environmental impact.

Tip: Check if your workplace has a car share scheme or community noticeboard.

5

MIX UP YOUR JOURNEY - WALK, CYCLE, OR SCOOT PART OF THE WAY!

You don't have to switch things up entirely – sometimes walking or cycling part of your route and taking the bus or train the rest of the way is enough to save money and boost your wellbeing.

Many train and bus stations now have good bike storage, and combining modes of transport can be both cost-effective and flexible.

Tip: You can even take your bike on the train in many circumstances. Find out more:

 nationalrail.co.uk/plusbike





USEFUL WEBSITES & TOOLS

If you're looking for tips on travelling more sustainably or advice on your local options, we've handpicked some key resources to help out below.

INFORMATION

SNOWHILL TRAVEL CHOICES

When it comes to information on local travel choices, the Snowhill Travel Choices website is a great place to start.

snowhill-travelchoices.co.uk

PUBLIC TRANSPORT

WY METRO

Discover the gateway to public transport across West Yorkshire with WY Metro. Here, you can plan your journey, download timetables, and view maps to navigate the area with ease.

wymetro.com

CYCLING

CYCLE CITY CONNECT

Unlock your cycling potential in West Yorkshire. Find extensive support for two-wheeled trips, including the interactive West Yorkshire cycle map.

cyclecityconnect.co.uk

PUBLIC TRANSPORT

ARRIVA

Dive into the details of key local bus services. Find routes, plan your journeys, view timetables, and purchase tickets to streamline your journey.

arrivabus.co.uk



JOURNEY PLANNING

GOOGLE MAPS

Google offers real-time traffic updates, estimated travel times, and multiple route options. Whether you're walking, driving, cycling, or using public transport, Google Maps has you covered.

google.com/maps

INFORMATION

ENERGY SAVING TRUST

A UK organisation that provides expert advice on energy efficiency, renewable energy, and sustainable transport, including EVs. They offer guidance on grants, government incentives, and ways to reduce carbon emissions.

energysavingtrust.org.uk



SUSTAINABLE DAYS OUT

GOOD JOURNEY

Helps you explore the UK sustainably by providing information on car-free travel to attractions, discounts for eco-friendly travel, and tips on using public transport, cycling, and walking. You can even receive discounts to popular attractions for travelling by sustainable modes!

goodjourney.org.uk

WALKING

SLOW WAYS - NATIONAL WALKING NETWORK

Slow Ways is a citizen-made national walking network, connecting all of Britain's towns, cities and national landscapes. A great website for discovering new local walks!

beta.slowways.org

REQUEST A PERSONAL JOURNEY PLAN (PJP)

If you are unsure about your local travel choices, we are here to help! We can provide you with a PJP for a local journey of your choice – simply let us know where you are travelling to, when, and if you have any journey preferences. Our team will help advise on the different options available to you, with a focus on sustainable choices.

Simply email us or complete the form on the Travel Choices website.

CONTACT US

If you would like further advice regarding the travel options available to you, please email us at: info@travelchoices.uk

The Travel Choices website for Snowhill has been created exclusively for you! The website is jam-packed full of resources and information on how to travel more sustainably, including active travel, public transport, and sustainable car use. Head on over for information on getting around the local area by foot or bicycle, guides to bike maintenance, public transport ticket options, and much more!